

# Summerville Art Festival 2023

## Sponsorship Package

The Summerville Art Festival is a vibrant event that celebrates art, culture, and community. The festival is scheduled to take place on August 19th, 2023, in the picturesque community of Summerville, New Brunswick. This year marks the third anniversary of the festival, and it is anticipated to draw a substantial crowd of 1500 to 2000 attendees. The venue for the festival is situated on the scenic banks of the Kennebecasis River and is easily accessible by ferry from Saint John, Westfield, and Quispamsis. With its stunning natural surroundings and unique location, Summerville provides the perfect backdrop for this exciting celebration of art and creativity.

Summerville is a community with a rich artistic heritage, boasting a long history of distinguished artists such as the Deichmanns, who were widely recognized for their pottery, and Rosamond and Ted Campbell, who played a significant role in shaping the Saint John art scene during the 1920s and 1930s. The festival provides a unique platform to highlight this vibrant history and to commemorate the remarkable contributions of both local and visiting artists to the cultural landscape.

The Summerville Art Festival is proud to present an eclectic mix of works from emerging and established Canadian artists. The artwork on display will feature a diverse range of mediums, including painting, sculpture, photography, textiles, and multimedia art. Attendees will be treated to live music performances, delicious food from local vendors, and have the unique opportunity to engage with the artists themselves, creating a dynamic and interactive experience for the whole family to enjoy.

In addition, the Summerville Art Festival will offer a diverse range of workshops, demonstrations, and artist talks. Attendees can learn from skilled artists who will share their knowledge and expertise in a variety of mediums, including watercolour and felt art, stone and wood sculpture, and songwriting. Furthermore, experts will deliver talks that showcase the artistic history of the area. Participating artists will also discuss their exhibits and provide insight into their unique artistic experiences. The festival provides an exceptional opportunity

for guests to discover new artists, learn new techniques, and broaden their artistic horizons and appreciation.

We are inviting organizations to sponsor the festival to help cover the costs of producing and hosting it. Sponsorship will also help to provide additional funds for special exhibits, artist talks, and workshops. Additionally, sponsors can help to increase the visibility and credibility of the festival by aligning it with respected and well-known brands. This can help to attract more visitors and artists to the festival, and can also help to ensure the festival's long-term sustainability.

## **Presenting Sponsor \$5000.00 (1 available)**

This exclusive sponsorship level provides maximum visibility and branding opportunity for the sponsor.

Benefits of Presenting sponsorship can include:

- Naming rights to the event, meaning the event will be "Presented by [Sponsor's Name]"
- Prominent branding and logo placement on all event materials, including flyers, posters, t-shirt, and website (dates apply)
- Exclusive rights to host private events or activity on at the festival venue (dates available from June 15<sup>th</sup> to August 14<sup>th</sup>)
- Opportunity to have a booth at the event (booth provided by sponsor)
- Opportunity to have prominent corporate signage at the event (signage provided by sponsor)
- Opportunity to provide branded items or giveaways to attendees
- 2-VIP passes for one of the workshops that take place August 14-18<sup>th</sup>

## **Gold Sponsor: \$2000.00 (5 available)**

- Prominent branding and logo placement on event materials, including flyers, posters, and website (dates apply)
- Opportunity to have a booth at the event (booth provided by sponsor)
- Opportunity to provide branded items or giveaways to attendees
- 2-VIP passes for one of the workshops that take place August 14-18<sup>th</sup>

## **Silver Sponsor -- \$1000.00 (5 available)**

- Prominent branding and logo placement on event website
- Opportunity to have a booth at the event (booth provided by sponsor)
- 2-VIP passes for one of the workshops that take place August 14-18<sup>th</sup>

\*In each sponsorship level we will respect category exclusivity.

### **In-kind sponsor:**

A non-monetary sponsorship opportunity for businesses, organizations or individuals that provide services or products to the festival, in exchange for exposure and recognition. This can include things such as catering, equipment rental, printing, etc.

### **Customized Sponsorship Opportunities:**

We would also be pleased to discuss how we can customize a sponsorship package that best suits your organization's community investment goals and objectives.

For questions or inquiries, please contact:

Cindy Scott

613-297-2257

[Cindy.Scott@SummervilleArtFestival.com](mailto:Cindy.Scott@SummervilleArtFestival.com)